

Generate SEO briefs without living in spreadsheets

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

SEO dies when research never becomes a publishable brief.

Suggested stack

Keyword tool + Notion content DB. Primary tools: Ahrefs, Surfer, Notion.

Do this

1. Keep a Notion DB: keyword, intent, outline, status, URL.
2. Import top queries weekly from Search Console.
3. For each pick: competitor headings + your unique angle.
4. Status pipeline: Idea â Brief â Draft â Live â Refresh.

Operator tip

Ship fewer, better pages. Automation should reduce tabs, not invent thin content.

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