

Ask for reviews when delivery is done â every time

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Happy clients forget to review unless you systematize the ask.

Suggested stack

Project status trigger + delayed email + review link. Primary tools: Zapier, Typeform, Google Business.

Do this

1. Define â doneâ in your PM tool (status or paid final invoice).
2. Wait 2â3 days, then send a short thank-you + review link.
3. Offer a private feedback form first for unhappy paths.
4. Log reviews in a social proof Notion page.

Operator tip

Never pressure. One ask, one reminder. Then stop.

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