

Backup sites and data on a schedule you forget exists

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Solo businesses discover backup gaps during disasters.

Suggested stack

Git + host snapshots + offsite object storage. Primary tools: UpdraftPlus, Backblaze, GitHub.

Do this

1. Put every site in git; never edit production by hand.
2. Enable host automatic backups + weekly offsite copy.
3. Store secrets in a password manager, not in the repo.
4. Once a year: restore to staging and time yourself.

Operator tip

A backup you have never restored is a rumor.

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