

Low-stock and SKU alerts for physical or POD products

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Stockouts and oversells happen while you are deep in other work.

Suggested stack

Shopify inventory webhooks + Sheet log. Primary tools: Shopify, Zapier, Google Sheets.

Do this

1. Set inventory thresholds per SKU in Shopify.
2. Zap low stock â email/SMS + Sheet row.
3. For POD, monitor base-cost or supplier downtime notices.
4. Weekly: clear false alarms and adjust thresholds.

Operator tip

Alert on velocity, not only absolute count, for fast movers.

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