

Pull affiliate and partner numbers into one sheet

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Affiliate dashboards multiply until you stop looking.

Suggested stack

Sheet hub + scheduled imports/Zaps. Primary tools: Google Sheets, Zapier, PartnerStack.

Do this

1. List every partner program and its export/API path.
2. Nightly or weekly: append clicks, sales, commission.
3. Highlight partners under a minimum ROI.
4. Cut or renegotiate dead partnerships quarterly.

Operator tip

Track attribution windows. Comparing 7-day to 30-day apples is how you lie to yourself.

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