

Track licenses, insurance, and cert expirations

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Insurance and licenses expire quietly while you ship features.

Suggested stack

Notion expiry DB + calendar reminders. Primary tools: Notion, Google Calendar, Zapier.

Do this

1. Inventory: insurance, business license, app store certs, trademarks.
2. Fields: item, issuer, expiry, renew URL, cost.
3. Auto-create calendar events at 90, 30, and 7 days.
4. Renew from the reminder â do not snooze twice.

Operator tip

Put renew cost in the DB so cash planning is not a surprise.

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