

Auto-refresh a one-page business dashboard

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Building decks for yourself is vanity work.

Suggested stack

Sheet data sources + Looker Studio or Notion embeds. Primary tools: Google Looker Studio, Sheets, Stripe.

Do this

1. Pick 5 numbers max: revenue, expenses, pipeline, traffic, delivery load.
2. Pipe Stripe + analytics into Sheets nightly.
3. Build one Looker Studio page; bookmark it.
4. Review Monday with the finance digest â not hourly.

Operator tip

If a metric does not change a decision, delete it.

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