

Collect testimonials with a short guided form

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Vague asks produce silence; good prompts produce quotable lines.

Suggested stack

Form with prompts + permission checkbox + Drive/Notion store. Primary tools: Typeform, Notion, Zapier.

Do this

1. Form asks: problem before, outcome after, favorite moment, permission to use.
2. Trigger after project completion or positive NPS.
3. Store quotes with headshot/name fields.
4. Monthly: place one new quote on site or sales deck.

Operator tip

Offer to draft from a 10-minute call if writing is hard for them.

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