

## Editorial calendar that nags you before you slip

For solo operators running the whole business.

### Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Content plans die quietly without deadline pressure.

### Suggested stack

Notion calendar view + reminders. Primary tools: Notion, Google Calendar, Slack.

### Do this

1. Plan 4 weeks of titles with due dates.
2. Reminder 48h before due; escalate 4h before.
3. Missed items roll to a â debtâ list â pay it before adding new ideas.
4. Celebrate shipped streak weekly to keep momentum.

### Operator tip

Volume caps matter. Three shipped beats ten fantasized.

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