

Context-switch across businesses without tab chaos

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Solo multi-business operators drown in tabs and lost passwords.

Suggested stack

Nexarch or Notion dashboards + browser profiles. Primary tools: Nexarch, Notion, Chrome profiles.

Do this

1. Create a home card per business: site, domain, bank, next action.
2. Use [Nexarch](<https://nexarchapp.com>) or Notion as the switchboard.
3. Separate Chrome profiles for personal vs each brand when needed.
4. Morning: open switchboard first, pick one business, close the rest.

Operator tip

Context switching is a tax. Batch by business, not by notification.

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