

Watch the APIs your product depends on

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Your UI looks fine while a payment or AI API is failing.

Suggested stack

Cron/synthetic monitor + alert. Primary tools: Better Stack, Cron, Zapier.

Do this

1. List critical dependencies: payments, email, AI, auth.
2. Hit a cheap health or signed test path every few minutes.
3. Alert on consecutive failures, not single blips.
4. Runbook: failover, status copy, customer message.

Operator tip

Dependence without monitoring is hope. Hope is not an SRE strategy.

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