

Run an automation backlog like a product roadmap

For solo operators running the whole business.

Who this is for

Solo operators and one-person businesses who wear every hat â sales, delivery, admin, and support â and need leverage without hiring a department.

Without a backlog, you automate randomly and still feel busy.

Suggested stack

Scored backlog + weekly ship slot. Primary tools: Notion, Trello, Nexarch.

Do this

1. Capture every annoyance in an Automation Backlog DB.
2. Score 1â5 on pain and frequency; sort by product.
3. Weekly: ship the top item end-to-end (trigger â action â alert).
4. Retire automations that fire wrongly more than they help.

Operator tip

The goal is fewer decisions, not more Zapier zaps. Kill ruthlessly.

Free PDF

This file is free to keep and share with attribution to Rule The Internet. Re-read official tool docs before you automate money or customer data.